

The Women's Empower Hour™ Guest & Co-Host Packet

Be Empowered! Be Inspired! Be YOU!™

This Packet Includes:

- A Welcome Message from Dr. Deitra C. Payne
- About The Women's Empower Hour™
- How to Become a Guest or Co-Host of the radio show
- Your Appearance on the Show

Associated Websites for The Women's Empower Hour™:

The Women's Empower Hour™ Official Website:

www.womenandhope.com

The Women's Empower Hour™ Radio Show:

www.blogtalkradio.com/thewomensempowerhour

The Women's Empower Hour™ Radio RSS Feed:

www.blogtalkradio.com/thewomensempowerhour/feed

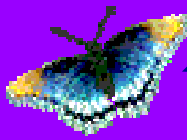
The Women's Empower Hour™ Networking Group:

www.thewomensempowerhour.ning.com

Show's Access Number

Guest and Co-Host call-in number for The Women's Empower Hour: 718-506-1720

Guest and Co-Host call-in number for Ladies, Let's Talk: 347-324-5584



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A Welcome Message from Dr. Deitra C. Payne

I'd like to take this opportunity to thank you for your interest in being a guest or co-host on The Women's Empower Hour™. The Women's Empower Hour™ is designed to empower, inspire, uplift and motivate its listeners to live their best life. It is because of the contributions of the show's guests and co-hosts who share their knowledge, stories and experiences that help make the show a success in empowering others.



The Women's Empower Hour™ is the BlogTalkRadio show for Women & HOPE™, a global community of women dedicated to supporting one another in one's endeavors and development so that every woman is successful and living her best life. I have always been passionate about helping others, and The Women's Empower Hour™ is just an extension of my dedication and passion to inspiring and empowering others.

I truly believe through the sharing of our knowledge, stories and experiences, we can help make a positive difference in another person's life. It is the mission and vision of Women & HOPE™ and its radio shows, to **Help Others Propel to Excellence**. That is what **HOPE™** stands for.

In December, The Women's Empower Hour™ launched a weekly segment called Ladies, Let's Talk™. The Women's Empower Hour™ and Ladies, Let's Talk™, has gained in popularity. Those appearing as guests and co-hosts have the opportunity to gain greater exposure for their business or cause by sharing their knowledge to help inspire and empower others to live their best life.

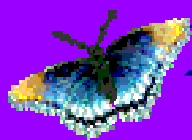
The Women's Empower Hour™ packet is designed to help make your appearance as a guest or co-host on the show a great one for you, me and the listener. After reviewing the information in this packet, if you'd like to become a guest or co-host of the show, please send an email to info@womenandhope.com with the words, "Wish to be a guest or co-host" in the subject line. If you have been invited as a guest or co-host of the show, and you have questions, please feel free to contact me anytime at the same email address or phone me at 480-390-7232.

I look forward to hearing from you.

Sincerely,

Deitra C. Payne

Dr. Deitra C. Payne, Ph.D.
Motivational Speaker, Success Coach & Author
Women & HOPE™ Founder



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About The Women's Empower Hour™

The Women's Empower Hour™ is the BlogTalkRadio show for Women & HOPE™. Women & HOPE™ is a global community of women dedicated to helping one another achieve their goals and endeavors.

The Women's Empower Hour™ is an Internet radio show which airs monthly on the first Tuesday. The show interviews guests with various areas of expertise who will contribute and represent the mission of Women & HOPE™ of empowering and helping others live their best life.

On December 8, 2008, The Women's Empower Hour™ launched a weekly segment called Ladies, Let's Talk™ which airs live every Monday. The format of the show is different from that of The Women's Empower Hour™. Ladies, Let's Talk™ has a roundtable style format in which several co-hosts come together and offer their perspective and opinions on a wide-array of topics for the first thirty minutes. The second half of the show is an interview of a guest. The theme of the show is gratitude.

The ladies of Ladies, Let's Talk™, talk about any and every thing that affecting the lives of women today. The show starts with a specific topic and wherever that topic takes the ladies during the conversation is where it takes them. The show tackles topics such as health and fitness, relationships, abuse, success, family, mother/daughter relationships and much, much more. It is a fun, casual, informative, let you hair down show in which the ladies share their stories and experiences with positive messages to inspire and empower others.

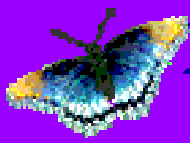
Format of The Women's Empower Hour™

- I. Theme music and disclaimer
- II. Welcome and opening message by host
- III. Introduction of co-host (if applicable)
- IV. Host and co-host banter (if applicable)
- V. Introduction of guest
- VI. Interview of the guest
- VII. Questions from listeners (if applicable)
- VIII. Wrap-up with guest
- IX. Ending message by host

Format of Ladies, Let's Talk™

- I. Theme music and disclaimer
- II. Welcome and opening message by host
- III. Introduction of the co-hosts
- IV. Host and co-hosts banter
- V. Roundtable discussion of show's topic with intermittent questions from listeners (if applicable)
- VI. Guest interview
- VII. Circle of inspiration (inspirational quotes are shared)
- VIII. Gratitude message and wrap-up

If you wish to be a guest on The Women's Empower Hour™ or Ladies, Let's Talk™, please send your request to info@womenandhope.com. Please indicate the show you wish to be a guest on. Once your request is received, you will get an email requesting a date to schedule a short interview and possible dates for your appearance. All authors being interviewed must send a copy of their book for review.



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How to Become a Guest

The Women's Empower Hour™ is a BlogTalkRadio show which has gain in popularity in just a few months. The Women's Empower Hour™ and Ladies, Let's Talk™ has had in excess of a thousand listeners since its inception. Your appearance on the show will help you gain greater exposure for your business or cause. Additionally, you continue to gain exposure even after the show airs because every show is recorded by BlogTalkRadio and is available for download anytime by accessing the website at <http://www.blogtalkradio.com/thewomensempowerhour>.

To become a guest of The Women's Empower Hour™ or Ladies, Let's Talk™, please send an email to info@womenandhope.com. Once your email has been received, someone will be in contact with you to schedule a short interview for the show.

After the interview, those who are selected to be a guest of The Women's Empower Hour™ or Ladies, Let's Talk™, will receive an email with the date of their appearance on the show, how to access the show and a request for additional information which includes:

1. A short bio on the way in which you would like to be introduced;
2. Your picture and links to your website to be added to the official website for The Women's Empower Hour™; and
3. A copy of your book if you are an author being interviewed.

Those invited to be a guest or co-host of The Women's Empower Hour™ and Ladies, Let's Talk™ agree to the terms outlined in this packet for their appearance.

The Women's Empower Hour™ and Ladies, Let's Talk™ values the active participation of its members in the respective groups, and as such, active members are given first consideration to be a guest of the shows. To join The Women's Empower Hour™ networking group, go to <http://www.thewomensempowerhour.ning.com>. To join the Ladies, Let's Talk™ <http://groups.to/ladiesletstalk>.

Ladies, Let's Talk is interviewing for regular co-hosts through January, 2010. If you wish to be considered as a regular co-host, please send an email to info@womenandhope.com. Those who are selected as regular co-hosts volunteer their time to be a part of Ladies, Let's Talk. In exchange, the co-hosts will have their information displayed on the Women & HOPE website.

Since the launch of Ladies, Let's Talk™, it has gained in popularity, with numerous listeners and growing. Those who are regular co-hosts will gain greater exposure for their business because they will appear on the show every week. Also, their profiles will be on the official website for The Women's Empower Hour™. Those selected as regular co-hosts agree to help contribute to the success of the show by:

1. Assisting in promoting the show;
2. Contributing to the show's Blog; and
3. Actively participating in one of the show's group
 - A. The Women's Empower Hour™ Networking Group at www.thewomensempowerhour.ning.com
 - B. Ladies, Let's Talk™ Group at <http://groups.to/ladiesletstalk>



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Your Appearance on the Show

On the day of the show

All guests please call into the show 15 minutes prior to the start of the show. This will allow the host of the show to handle any technical issues that may arise. Additionally, it will allow everyone an opportunity to meet before the start of the show.

If on the day of the show you are having difficulties accessing the show, please contact Dr. Payne at 480-390-7232. You may also contact Dr. Payne on Skype. Her Skype ID is drcami2.

Canceling your appearance

We understand that life happens and you may have to cancel your appearance. Should you need to cancel, please notify Dr. Deitra C. Payne as soon as possible by calling 480-390-7232. You may leave a voice mail message at this number. Additionally, follow up by sending an email to info@womenandhope.com to ensure that your message is received.

Guest agreement

Guests and co-hosts represent their own businesses and the opinions expressed by guests and co-hosts are strictly that of their own. However, it is strictly against the policy of Women & HOPE™, The Women's Empower Hour™, Ladies, Let's Talk™ and Dr. Deitra C. Payne for any guest or co-host to malign another person. The Women's Empower Hour™ and Ladies, Let's Talk™ is not about hurting other people and is designed to empower, inspire, motivate and uplift its listeners to live their best life. The show is kept in a positive and upbeat mood. Guests and co-hosts are encouraged to share their stories and experiences; however, in doing so, names of real people are not to be mentioned. No guest or co-host shall defame another person's character. Any guest or co-host that violates this policy will never be invited back to the radio show.

Ladies, Let's Talk™ is all about helping others; therefore, no co-host is permitted to promote him/herself on the show. However, any listener who wants to get in contact with any of the hosts can visit the official website for The Women's Empower Hour™ at www.womenandhope.com. All information for the hosts will be posted on this website.

Contact Information for Dr. Payne

Phone: 480-390-7232

Email: info@womenandhope.com or thewomensempowerhour@gmail.com

Skype ID: drcami2